



Your Partner in Agriculture





# Introduction to EMG Agri Solutions

The African agricultural sector has seen many developments, predominantly in the areas of innovations, policy and economics. The sector operates within an ever-changing and increasingly competitive macro and micro environment. Compliance to policies, legislation and marketing requirements remains a challenge. **EMG Agri-Solutions** provides comprehensive specialist support and advisory services packaged for the South African and African agri-sectors.

**EMG Agri-Solutions**, a black owned agri-business, leverages off our unique in-house capability and skill-sets and are able to provide holistic advisory solutions based on a scalable implementation model in order to achieve the project objectives.

Our vision informs our drive to facilitate successful partnerships with farmers and stakeholders in the sector to improve the success rate of agricultural projects and initiatives.

Contributing towards and achieving our clients objectives and those of the sector, stands as our commitment.

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# Value Proposition



## Deep Sector Knowledge

We have a firm grasp of the environment, and a dynamic solutions driven approach.

We have a deep understanding of the agriculture sector, it's policies, regulations and environment

We have a realistic point of view regarding what is needed in the sector

We have strong linkages to stakeholders and key role-players in the sector, including farmers, communities, and organised agriculture

## Tailor Made Solutions

Our approach is tailored from our knowledge of best practices for, and from, the sector

Our approach endeavours to deliver value –add solutions, aligned to the objective for a specific client / project

Solutions based on the needs of our client drives our approach towards our service offering

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# Value Proposition



## An Experienced Team

Our team members have extensive experience in the agriculture, business and agrarian sector, thus providing an encompassing service offering

Our team selection ensures that we are appropriately resourced and aligned to ensure successful delivery on and within the set objectives

We are aligned to key stakeholders who offer skills and technical solutions

## Robust Methodologies & Tools

Our methodology is tailored from our knowledge of best practice for the sector, and is solution driven

Our approach, based on a consultative process is designed to deliver as much value as possible linked to the objectives of a project or proposal

Our models and solutions are tailored to specific requirements(based on a needs assessment)

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# Services



## Advisory Services

Provide the agriculture sector and key role players with an all encompassing advisory service (including business development, agri-initiatives and socio-development initiatives):

- Business Advisory Services
- Agri-BEE Compliance
- Energy auditing & Efficiency
- Imports & Exports
- Marketing (local & international)
- Socio-economic development plans
- Market/Commodity analysis



## Management Consulting

Providing clients with management solutions based on the needs of their business/enterprise. Catering to the needs and objectives of the client:

- Advising on agri-business initiatives (land development, business structuring etc)
- Business planning & turnaround strategies
- Strategic planning (i.t.o agriculture)
- Market Access & formalisation

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# Services



## Socio-Economic Development

Socio-economic development plans, focusing on empowering participants in improving their livelihoods, based on needs assessment and participatory approach:

- Socio-economic profiling of projects (based on Chapter 6 of the NDP)
- Compiling socio-economic developments plans (aligned to the project)



## Project Management

Our services offerings are based on project management principles, ensuring effect and efficient outcomes:

- Project Scoping
- Project outlays (provide an overall view of the project and its objectives)
- Project Implementation Plan, Tracking and Reporting tools

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# Services



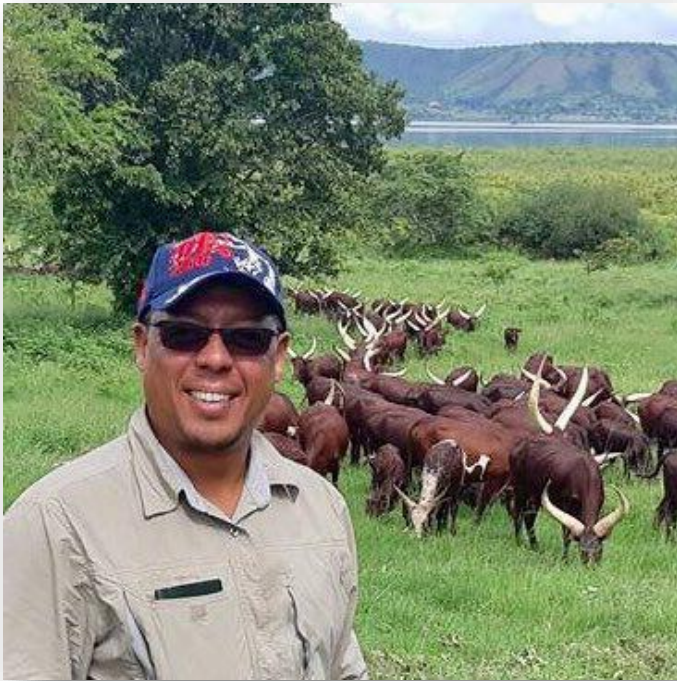
## Monitoring & Evaluation

Implementation of Monitoring and Evaluation programmes, aimed at ensuring projects deliver on the intended objectives.

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## About Us



**Elton M Greeve**  
Managing Director

**Elton Greeve**, Managing Director of **EMG Agri-Solutions**, has 22 years experience in the agriculture and land reform sectors. Greeve's in-depth knowledge, expertise and partnerships with organised agriculture, farmers and stakeholders in the sector informs the methodology of the core business of EMG Agri-Solutions.

Greeve's policy and project management experience in the area of development, agriculture and land reform policy and legislation, (agri)business and socio-economic development, enables him to provide a wholistic approach and service delivery portfolio for the sector.

Greeve has undertaken numerous international study tours to China, Brazil, Chile, Indonesia, India, Bangladesh, Venezuela & Italy, he adds international models and experience to the team. This experience is based on studying these countries land reform, agriculture, development and financing models.

Greeve has a proven track record in youth development, socio-economic modelling, farming models, business practices and turnaround strategies for agriculture projects.

Having worked with numerous stakeholders in the agriculture sector, he also contributes strong linkages, and working partnerships with key stakeholders, which positions EMG Agri-Solutions to draw in all relevant stakeholders required for the successful design and implementation of projects.





## About Us



**Chantal Napier** has 15 years extensive experience in logistics, financial, business and project management, and gained this having worked for various businesses in the Energy sector.

Her experience has enabled her to manage finances, logistics and administration effectively. Further, her experience in cost management consulting, reduction and auditing energy efficiency for businesses has positioned her to be an asset in a business, especially during a time when cost-efficiency is essential.

Since joining EMG Agri Solutions, Ms Napier has provided strategic guidance in managing operations, but also streamlining the businesses operations in order to leverage off efficiencies.

Ms Napier manages the operational elements of EMG Agri Solutions, but is also responsible for advising clients on cost and energy efficiency.

**Ms C Napier**

Operations Manager

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# Stakeholders

EMG Agri-Solutions works in partnership with the following stakeholders



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<https://twitter.com/@EMGAgri>



[www.facebook.com/EmgAgriSolutions/](http://www.facebook.com/EmgAgriSolutions/)

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